

Executive Offshore Wind MBA – **Gdynia Maritime University** educates managers and leaders for offshore wind



Gdynia Maritime University delivers the first in Poland, and second in the world, Executive MBA program dedicated to the offshore wind sector. Program graduates will acquire a unique skill set for the Polish and European Offshore market, as well as an internationally renowned qualification – the prestigious Executive Offshore Wind MBA.

The purpose of the Executive Offshore Wind MBA program is to support the development of OWE (Offshore Wind Energy) by educating professional managers and leaders for the dynamically growing offshore wind industry. The program is designed for candidates with experience in the maritime and offshore wind sectors who intend to accelerate their managerial development, and for managers from other industries who aspire to

advance their professional career in the OWE sector. EOW MBA participants acquire advanced management competencies and sophisticated offshore wind expertise. Graduates of the program will be among the most valuable professionals in the Polish and international offshore wind markets.

The first edition of the Executive Offshore Wind MBA was inaugurated on March 25, 2022, and has attracted significant interest among the OWE community. The EOW MBA is organized under the Honorary Patronage of the British Embassy and the Royal Danish Embassy. The Polish Offshore Wind Energy Society has become the Program Partner. Corporate Partners include DNV, GE Power, Inter Marine Group, Kongstein, MEWO, Ørsted, Polish Register of Shipping, RWE, Seaway 7, Semco Maritime, and Vestas. Academic Partners are the University of Applied Sciences Bremerhaven and the Business Academy SouthWest – the universities which offer the first Offshore Wind Energy MBA in the world. The partnership network is expanding with the intention





of creating an open platform around the EOW MBA for sharing experience and establishing productive business relations.

The role of the partner organizations is to contribute industry know-how to the EOW MBA program in order to create a unique learning experience for program participants. These organizations deliver a significant part of the EOW MBA, which provides a opportunity to learn directly from industry experts and sector leaders. As part of the sessions, these experts share their first-hand expertise on strategic planning, the development of a supply chain, the construction of offshore wind farms, risk management, and the economics of wind energy.

Representatives of the partner organizations constitute the EOW MBA Program Board. The advisory role of the Program Board is to provide a professional perspective and practical guidelines to ensure the unique relevance and excellence of the program. The Program Board is a think tank of experts and practitioners of the international maritime and offshore wind industry. Their experience is invaluable to the enrichment of the program's content and in ensuring its alignment with the current and long-term demands of the offshore wind energy sector – says Andrzej Popadiuk, Director of the

GMU Offshore Wind Energy Center. The Program Board has a pioneering mission of shaping the Executive Offshore Wind MBA in order to educate professional, effective managers, capable of taking a leading role in the development of the offshore wind sector in Poland and in the international OWE market. – By inviting industry experts and leaders to the program, we ensure that the Executive Offshore Wind MBA will significantly contribute to the expansion of the offshore wind energy sector in Poland and Europe. The Program Board members meet to discuss strategic scenarios for offshore wind energy and share recommendations regarding the current and future development needs of OWE companies, organizations and professionals, adds GMU Offshore Wind Energy Center director Andrzej Popadiuk.

The Executive Offshore Wind MBA is a highly practical program based on current industry and managerial practices. Thanks to the involvement of sector experts and management professionals, the program presents current developments and real business cases in offshore wind. It combines industry expertise with the development of management and leadership skills. Dynamic, interactive sessions encourage peer learning and prepare students to implement new competencies and ideas in the workplace. The program provides its students with a range of ready-to-use management techniques, and their companies with an abundance of inspirations and state-of-the-art solutions. The involvement of the OWE community in the program allows participants and their organizations to establish strong professional and business networks.

The EOW MBA is an internationally-minded program delivered in collaboration with business and academic partners with extensive experience in offshore wind energy. The program's faculty members consist of world-class experts on various aspects of management and offshore wind energy. They are not only experienced practitioners but also excellent business trainers working with executives in leading business schools – says Dr. Tomasz Harackiewicz, MBA Program Director. As part



of the program, participants will have the opportunity to meet and work with international exchange EMBA students and attend classes at partner universities abroad. Graduates of the EOW MBA program will be granted an internationally recognized Executive Master of Business Administration title, a postgraduate MBA diploma, as well as certificates of completion of specialized OWE modules delivered by the University of Applied Sciences Bremerhaven and the Business Academy SouthWest.

The establishment of the Offshore Wind Energy Center and launching the Executive Offshore Wind MBA is aligned with Gdynia Maritime University's mission and development strategy. GMU Combines 100 years of experience in maritime education with state-of-the-art technology, innovative methodologies and a modern educational programs. In order to address the needs of offshore wind it has recently extended its program portfolio to prepare high-class specialists, engineers and managers for this dynamic industry.

The mission of the GMU Offshore Wind Energy Center is to support the development of the OWE sector by providing high-quality education, training and consulting for the dynamic OWE industry. Through collaboration with a wide network of experts and organizations, it serves as a competence center supporting OWE organizations and individuals in their growth and development. The Offshore Wind Energy Center educates professional managers and leaders for the offshore wind industry, supports companies and institutions in implementing effective management solutions, disseminates current knowledge and



best practices, and promotes the role of offshore wind energy in mitigating political and climate challenges. The range of services is designed for companies and institutions involved in the offshore wind supply chain, current industry professionals, and individuals who aspire to undertake career in the OWE sector. – As the Gdynia Maritime University center of excellence, the Offshore Wind Energy Center aims to become a valuable component of the sector's expertise, personnel, and innovation ecosystem, says Andrzej Popadiuk. Through the cooperation with industry and academic partners, as well as Polish and international offshore wind experts, the Center provides access to the most recent OWE know-how and management best practices. The Center aspires to become the offshore wind competence center in Poland and the Baltic Sea region, and a significant partner in management education for the international renewable energy market.

